



Newsletter Medical Staff

Medical Staff Services are the foundation of a solid, well governed medical staff that prides themselves in providing Midland Memorial Hospital and its customers with the highest quality of patient care possible.

Culture of Ownership: Core Action Values 7-12

Core Action Values 7 through 12 give you a roadmap for getting things done in the world. High achievers are always driven by a sense of Purpose that is greater than simply trying to make a living, and they have a Vision for the future; they Focus their time, money, and energy on what it takes to bring about that ideal future, and they do it with Enthusiasm, and a commitment to Service; and in doing all these things they become the sort of person that other people want to follow—they become Leaders.

Core Action Value #11—Service

We've all heard the word 'service' a lot in recent years. We know that ours has become a service economy, and that a majority of us have become service workers. We know that excellent customer service is critical to the long term success and survival of our organizations, and with it our own job security and opportunities for enhancement and advancement. And while it is an ancient concept, the idea of servant leadership—that those who would lead must first be committed to be servants for those who follow them—is an idea that has gained considerable currency in recent years. Service becomes a value, and not a series of activities, when it is engrained as an underlying philosophy which informs attitudes and guides actions.

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January

2016

Introducing Our New Practitioners

January 2016

Rocio Cardenas, RDA—Dental Assistant, Sponsoring/Supervising: Dr. Archana Gutta
Michael J. Cipriani, FNP—Nurse Practitioner, Sponsoring/Supervising: Dr. Zeeba Mathews
Kristina Deleon, RDA—Dental Assistant, Sponsoring/Supervising: Drs. Thomas Youngblood and Weston Jones
Lindsey Washburn, PA-C—Physician Assistant, Sponsoring/Supervising: All West Urology Physicians

Continuing Medical Education—See Page 3

Midland Memorial Hospital is accredited by the Texas Medical Association to provide Continuing Medical Education for physicians. Midland Memorial Hospital designates this live educational activity for a maximum of 1.0 *AMA PRA Category 1 Credit(s)*™ for each teaching program throughout 2015. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Physician Education for Improving Documentation

Physician Education Modules are available through 3M and are available by specialty. Notify Rebecca Pontaski, Medical Staff Manager if you would like a login.

Medical Staff Services Reminders

- Physician referrals should all be emailed to the mmhcredentialing@midland-memorial.com inbox. In addition this inbox is also used for appointment and reappointment applications.
- Texas Electronic Registrar (TER) Death Registration System—Since 2007, state law requires that all cause-of-death information and medical certifications to the DSHS be submitted electronically. Physicians who do not sign death certificates in a timely fashion face a \$500 fine per violation from the TMB.
- It is peak season for students and others who want to come in and observe practitioner work. Anyone who will be observing a practitioner needs to complete and provide some information before they are able to do so. Please contact the medical staff office at 432-221-4629 for this information and process.
- Contact Rebecca Pontaski or Alma Martinez for additions to future newsletters.

Medical Staff Leadership

Chief of Staff
Sari Nabulsi, MD

Chief of Staff Elect
Michael Dragun, MD

Past Chief of Staff
John Dorman, MD

**Department Chairs
Hospital-Based Services**
Larry Edwards, MD

Medical Services
Gerardo Catalasan, MD

Surgical Services
T.M. Hughes, MD

Rebecca Pontaski, MHA, CPMSM, CPCS, RHIT
Medical Staff Manager
432-221-1625

Alma K. Martinez, RHIT
Medical Staff Coordinator
432-221-1510

L. Michael Pallan
Credentialing Specialist
432-221-2165

Amber Campos
Credentialing Specialist
432-221-2261

Jennifer Bryant
Credentialing Specialist
432-221-2262

Missy Taylor
Medical Staff Office Assistant
432-221-4629



New Information



Forward Thinking

Lawrence Wilson, MD, MBA, FACEP
Vice President, Medical Affairs/CMO

Health & Wellness Program

Place on your calendar our Health and Wellness Conference at the Wagoner-Noel Center for the Performing Arts, April 2, 2016. This will be an all-day conference and registration includes a whole food, plant based lunch.

Speakers include:

Michael Greger, M.D., a physician, author, and internationally recognized professional speaker on a number of important public health issues. Dr. Greger has lectured at the Conference on World Affairs, the National Institutes of Health, and the International Bird Flu Summit, testified before Congress, appeared on The Dr. Oz Show and The Colbert Report, and was invited as an expert witness in defense of Oprah Winfrey at the infamous "meat defamation" trial. Currently Dr. Greger proudly serves as the Director of Public Health and Animal Agriculture at the Humane Society of the United States. He is a graduate of the Cornell University School of Agriculture and the Tufts University School of Medicine. He is also the author of nutritionfacts.org and regularly offers peer review of all the articles published in medical journals

Scott Stoll, M.D. is a board certified Physical medicine and rehabilitation specialist who serves as chairman of the department of Physical Medicine and Rehabilitation at Lehigh University. He is a former Olympian, and team physician for the US Bobsled Team. The author of *Alive! A Physician's Biblical and Scientific Guide to Nutrition*, he has seen the toll that the typical American diet takes on our health.

Agenda items include:

- Local patient testimonials
- Basic body chemistry as it relates to food and nutrition
- Disease prevention and reversal
- Exercise and lifestyle
- Practical application including pantry tips, shopping, eating out, and cooking family friendly, plant based meals
- Year in review as it relates to common health trends, growing causes of deaths and disorders
- Ask the experts panel

Would you or your group like to:
Advertise at the program?
Help sponsor the program?
Contribute to the program and have your name or group name added to the Program?

For More Information

Elizabeth Galerneau, BSN
Executive Assistant, Medical Affairs
432-221-4206



Continuing Medical Education January 2016

“Evaluation and Management of Knee and Hip Pain”

Speaker: David Ferguson, MD

Date: January 21, 2016

Dinner Time: 6:30 p.m.

Presentation Time: 7:00 p.m.

Location: Conference Center—Rooms C&D

***CME/CNE Credit**

“Physician Leadership in a New Model of Healthcare”

Speaker: Paul Convery, MD, MMM, FACPE

Date: January 25, 2016

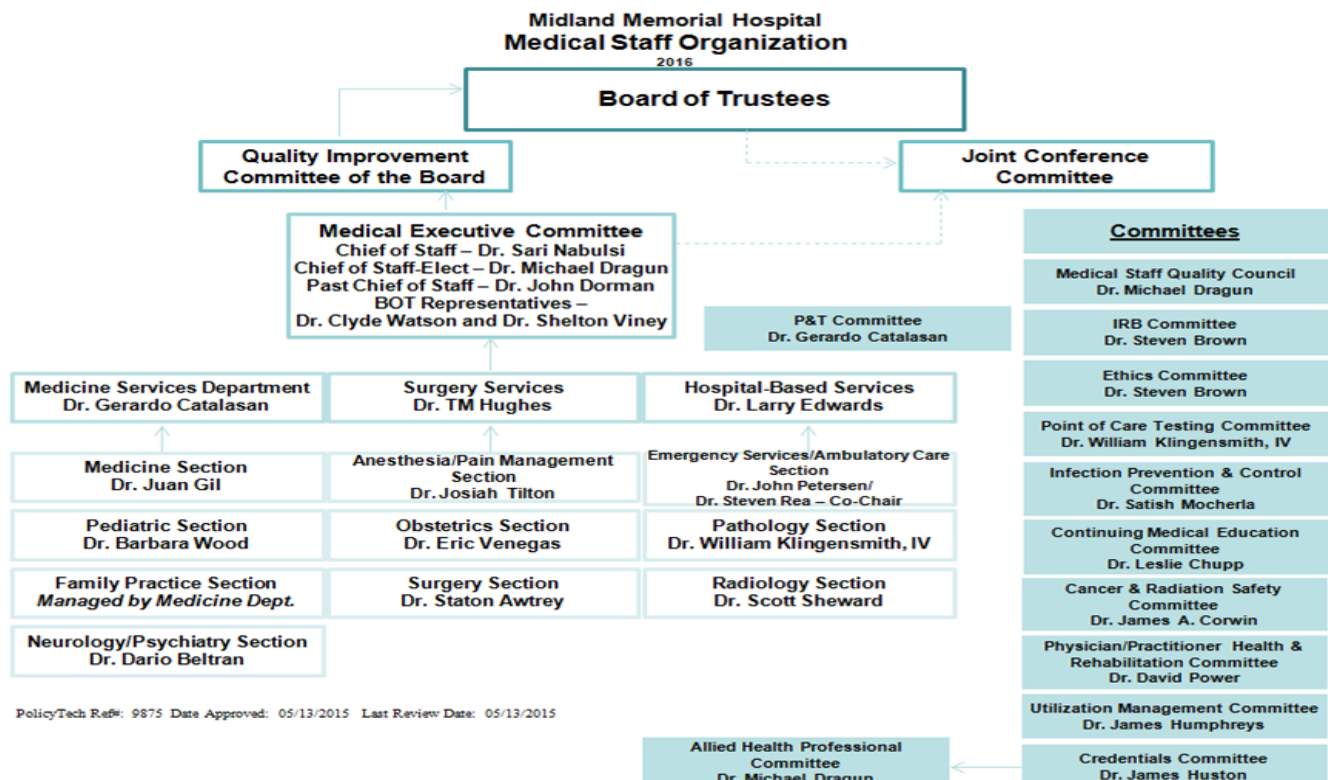
Dinner Time: 5:30 p.m.

Presentation Time: 6:00 p.m.

Location: Conference Center—Rooms C&D

***Physicians Only**

2016 Medical Staff Organization





Newsletter Medical Staff

CONGRATULATIONS!

You made a difference and it shows

Van Mask, MD and Brad Brock, MD

Received 10/20/15
 Date 07/10/15 Dept. Emergency Dept.
 Van Brad
 I applaud DR. MASK & BRAD BROCK AND STAFF
 First Name Last Name

Went Above & Beyond Because:
DID EVERYTHING TO GET
us & RINA RELEASED

(Byron Cook)
(Patient name)

We appreciate your feedback.
Please leave card in room when completed.

Mark L. Madenwald, MD

"I was in the ER last night with a friend's daughter, Desi. She is 10 years old and she had dislocated her knee.

Dr. Madenwald was her treating physician and he was exceptional!! He was thorough with his treatment and what was most impressive was that he always talked directly to little Desi. He'd sit beside her and explain the care. Desi's parents were very grateful for his bedside manner".

Jenny Delk-Fikes



Brad Brock, MD
Franklin Dzida, MD
Russell Van Husen, MD
Heather Hayes, RN



Monica Mann, MD

Date 11/24/2015 Dept. _____
 I applaud Monica Mann, MD
 First Name Last Name

Went Above & Beyond Because: Dr. Monica
Mann made sure we were
 taken care of. As a matter of fact,
 the entire staff made our stay an
 amazing one! She was nothing but
 wonderful to us the entire time and
 made sure our baby was just fine! Thank
 you!

RECEIVED
 DEC 14 2015
 (Monica Rodriguez-Lillian Rodriguez)
 (Patient name)

We appreciate your feedback.
Please leave card in room when completed.

Ericka Stack, PA

Date _____ Dept. Emergency Dept.

I applaud Mark
 First Name Last Name

and Erika, PA and
 Went Above & Beyond Because: Shaunna

PERFECT SERVICE and
PERFECT MEDICAL
CARE- Please give
MARK, Erika, PA
and Shaunna all
recognition please
Perfection

(Twyla ZORN)
 (Patient name) RECEIVED
 NOV 10 2015

We appreciate your feedback.
Please leave card in room when completed.



BRAVO

Date Oct. 2015 Dept. PACU - OR - ER

I applaud _____
 First Name Last Name

Went Above & Beyond Because: Great care
of husband during and after
Surgery.
OR - Dr. Brock, Dr. Dzida, Heather Hayes,
Marilyn
PACU - Trina Manning RN, Kim
Woodard RN
Also OR trauma team - Dr. Van Husen,

(Mark Preston)
(Patient name)

We appreciate your feedback.
Please leave card in room when completed.