



Newsletter

Medical Staff

Medical Staff Services are the foundation of a solid, well governed medical staff that prides themselves in providing Midland Memorial Hospital and its customers with the highest quality of patient care possible.

Culture of Ownership: Something to think about...

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2017 Medical Staff Leadership

Chief of Staff
Michael Dragun, MD

Chief of Staff Elect
Larry Edwards, MD

Past Chief of Staff
Sari Nabulsi, MD

**Department Chairs
Hospital-Based Services**
Steven Rea, MD

Medical Services
Gerardo Catalasan, MD

Surgical Services
Daniel Copeland, MD



Resilience
The Courage to Come Back

Introducing Our New Providers and Practitioners

Hospital Based Services

Emergency Medicine

Ion Chuang, MD
Zachariah Patrick, DO
Douglas Coffman, DO

Ambulatory/Urgent Care

Henry Sirengo, FNP
Heather Lowery, PA-C

Diagnostic Radiology

Gina Campagna, MD

Interventional Radiology

Preston Smith, MD

Medical Services

Hospitalist –Adult

Ajay Vaikuntam, MD
Ali Khan, MD
Ruben Campos, MD
Gypsy Jasso, NP-C

Neonatology

Bridget Buzzella, MD
Jayshree Savla, MD
Eric Sparks, MD
Marya Prado, MD
Luis Rubin, MD
Ayne Iafolla, MD
Ross Sommers, MD

Medical Services

Tele-Psychiatry

Geoffrey Hauger, MD
Lisa S. Perdue, MD
Malikarjun Badiger, MD
Anthony Mazzarulli, MD

Tele-Neurology

Andrew Barreto, MD
Nicole Gonzales, MD
Amanda Jagolino, MD
Louise McCullough, MD
N. Abdelhamid, MD

Tele-Neurology

Tiffany Cossey, MD
Amrou Sarraj, MD
Jazba Soomro, MD
Konstantin Boroda, MD
Kathy Toler, MD
Tzu-Ching Wu, MD
Haris Kamal, MD

Pediatric/Hospitalists

Heather Lucht, APRN, FNP
Jordan Payne, MD
Dermatology
Katherine Brawner, PA-C
Palliative Care
Adrianna Nur, MD
Family Medicine
Zachary Castle, DO

Surgical Services

Cardiac Anesthesia

Oscar Nunez, MD
Mica Cook, MD
Anesthesia
Mason Singleton, MD

General Surgery

Marshall Early, DO

Urology

Johnathan Nelson, MD

Pediatric Cardiology

Kristal Woldu, MD

Psychiatry

Sesha Kotapati, MD



Forward Thinking ...

Lawrence A. Wilson, MD, MBA, FACEP
Vice President Medical Affairs/CMO



Introducing Midland Quality Alliance—MQA

Our move to develop a Clinically Integrated Network, and posture the Midland Health community for the increasing emphasis on outcome driven/incentivized health care delivery, is under way. MQA will begin in 2018 with a primary care focused program that has two main focuses centered on population health. The first is a physician led organization focusing on four quality measures for Midland Health's self-insured health plan.

For Midland Health insured lives we will be tracking the following the following four measures:

- Well Child Visits Age 3-6
- DM: Hgb A1C Testing Completed
- Chronic Disease PCP Visit – Twice Annually
- Generic Fill Rate

These measures were chosen to allow an initiation of data driven measuring of performance for the primary care providers taking care of those covered lives. They were chosen in part because they can be extracted from claims data from our insurer, United Health. In the future, when we have the Cerner EMR platform in place, our MQA Best Care Committee will develop new metrics to further elevate the quality and cost effective care delivered.

The second component of the program is Coordination of Care. We intend to develop a support structure to increase the communication with the high risk and at risk patient population. We intend to have a Care Coordination RN, and other resources such as Community Health workers, reach out to those identified as complex patients that may need help understanding disease and pharmacy management, etc.; they will provide added education and support to improve patient understanding, compliance and engagement in their own health. Transition of Care Teams within the hospitalist service and care coordination calls from our nurse driven Transfer Center have already decreased hospital length of stay by over a half a day compared to last year. Shorter LOS with increased admissions (by over 150 patients per month) but maintaining a census 10-20 patients fewer while decreasing 30 day readmissions all illustrate the efficiency and quality of care delivered by coordinating the care.

Population Health models like this, with a Patient Centered Medical Home (PCMH) core, have proven successful in the CIN and ACO world.

We have been introducing the model to the identified primary care providers currently treating the defined population. At the same time we are looking for the physician leaders to drive the committees to provide the governance of the CIN. A Governing Board, Best Care (Clinical Quality Integration) Committee, Finance and Contracting Committee and Membership and Standards Committee need to be organized with physician membership. Although we are currently focused upon getting the primary care members engaged, ultimately we must have tier one specialists as well.

For 2018 we are starting a program for the self-insured, Midland Health lives. Once we demonstrate success we intend to provide the same service to other self-insured municipal and commercial industries. MQA will provide a pathway to meet the MACRA Merit Based Incentive Payment (MIPS) criteria. With the MQA, we will be positioned to move to value based health care reimbursement with CMS and with the increasingly risk based payment contracts that private payers are encouraging.

Please reach out to me or Rebecca Pontaski if interested or you would like to learn more.



Forward Thinking (continued)

DNV Non-conformity finding

A non-conformity finding was recorded with regard to the way we providers write our pain control medication orders. Orders cannot be written leaving the nurses to determine the drug used or the dose given.

An example of a WRONG ORDER:

Please give Acetaminophen, 1000 mg, orally for pain PRN
Give hydromorphone 1-2 mg IV for pain PRN

This leaves the order to be interpreted by the nurse as to which drug to give and if giving Dilaudid, whether to give 1 or 2 mg.



Orders must provide the instructions about when to give which drug and at what dose.

An example of a CORRECT ORDER:

Please give 1000 mg Acetaminophen orally prn mild pain
Give hydromorphone 1 mg IV for moderate pain or 2 mg IV for severe pain.



If these orders written properly, thank you! If written leaving the nurses to make judgments about which drug to use and/or at what dose, the pharmacy has been instructed to hold the order until clarification is provided. If you are contacted to clarify an order, learn from the nurse or pharmacist how to get it right next time.

A second finding for specifying moderate and deep sedation in the Critical unit was found. In that case titration orders must specify parameters that allow the nurses to adjust doses to specific RASS sedation scores. Dr. Catalasan can show anyone providing these orders how to assure safe orders are given.

Medical Affairs/Medical Staff Services

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Vice President Medical Affairs/CMO
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From the Desk of your Chief of Staff

Michael Dragan, MD

Quarterly Medical Staff Meeting

Our next Quarterly Staff meeting will be held on September 14, 2017 at 6:00 p.m. in the Midland Memorial Conference Center. Proactively addressing End-of-Life issues with our patients is the primary topic of the meeting. The process of discussing patient concerns and expectations, and providing clarification about specific medical conditions or interventions associated with illness or injury lessens patient anxiety and fear and assists the medical provider with information to determine the best treatment plan. Encouraging patients to share their views regarding end-of-life with their families or advocates, recording them in Advance Directives, and naming a surrogate decision maker helps ensure that patient preferences are utilized in care decisions when the patient cannot speak for themselves. Such actions are a comfort to the patient and their families, reduce confusion and stress in trying circumstances, and provide a framework which allows more efficient, effective and timely decisions of individualized care. It is well known that a preponderance of medical resources are expended in the last two weeks of life. Advance Directives and Medical Power-of-Attorney are responsible vehicles to potentially decrease unwanted care to prolong life because of unclear patient desires.

These patient-physician interactions are not the limited domain of any particular specialty, therefore, I encourage both medical and surgical doctors to attend. You will learn about the resources available at Midland Memorial Hospital to assist you in these conversations or as a destination for your referral. Appropriate MMH staff will be on-site for further information.

As a Medical Staff, we have made significant gains in:

- Understanding and utilizing evidence-based practices in the running of our professional businesses;
- Abiding by MMH rules and regulations and bylaws to improve communication;
- Supporting the Hospital's commitment to a Culture of Respect; and
- Recognizing the need to care for ourselves to avoid physician burn-out.

These improvements all directly or indirectly have a positive impact on patient care outcomes which are reflected in patient satisfaction and reduction in hospital length-of-stay. Thank you for your commitment.

Please plan to attend and bring a guest to the Medical Staff meeting on Thursday, September 14th beginning at 5:45 p.m. in Midland Memorial Hospital Conference Center. Dinner will be served. Contact Rebecca Pontaski, Manager, Medical Affairs, Medical Staff Services & Continuing Medical Education, at rebecca.pontaski@midland-memorial.com or (432) 221-1625 for more information on the meeting or to RSVP. I look forward to seeing you on the 14th.

Hurricane Harvey Relief.....

Physicians and Providers:

We have received many inquiries asking how you can support those affected by Hurricane Harvey. **At this time, there is no need for community volunteers or supplies to be sent to the area.** The best way you can help is by making a monetary donation through our *Pickle Challenge for Charity* (we already have \$4,000 in matching contributions) or to the THA Hospital Employee Assistance fund directly.

Can I donate supplies?

At this time, too many supplies are coming into that area and have been clogging up passable roads and interfering with search and rescue ops. There are also logistical challenges, since there is a real shortage of warehouse space to store supplies.

If you really want to donate supplies, please do so only through Feeding America's organized efforts. Here locally that would be our West Texas Food Bank in Midland or Odessa. They are looking for the following items: pop-top can goods, hand held foods (granola bars, beef jerky etc), snack foods, camping type foods (open and eat packet type), fruit snacks, razors, shaving cream, tampons, feminine pads, baby wipes, mouth wash, toothbrushes, toothpaste, dental floss, combs, brushes,, face/body wipes, band-aids, antibiotic ointment, chap-stick, mosquito spray, gallon Ziploc bags, body lotion, shampoo, deodorant, and hand sanitizer.

Can I volunteer to help?

The area is not encouraging us to rush people to the area. There will be time for more help later on in the year, when the systems there can actually accept and accommodate the assistance we all want to lend, without them becoming over-stressed. Once the crisis has been managed and things have dried out, there will be years of reparation, so we will have plenty of time to make those community efforts everything they can be.

So, what can I do right now?

Continue your thoughts and prayers for those affected and those responding. If you would like to make a difference, the best way to do so is by making a monetary donation through our *Pickle Challenge for Charity* or to the THA fund directly online at www.tha.org/harvey/assistancefund or mail a check to:

Texas Hospital Association
for Hospital Employee Assistance Fund
P.O. Box 95353, Grapevine, TX 76099-9733

There are also other organizations accepting monetary donations, such as the Texas Diaper Bank, The SPCA of Texas, GlobalGiving, United Way of Greater Houston and many more. You can view a full list at <http://www.npr.org/sections/thetwo-way/2017/08/28/546745827/looking-to-help-those-affected-by-harvey-here-s-a-list>

You are truly living up to our core values by having a Pioneer Spirit, a Caring Heart, and a Healing Mission with a strong desire to help those in need. Thank you!



A donation jar has been placed in the first floor Physician Lounge for your convenience.



Cerner Project Milestones

Project Milestones

1. Workgroups will begin meeting in the late Feb/Mar time frame and meet weekly or more often as applicable for work in process
2. Training Development begins at start of project and goes through January/February when training actually is delivered
3. Orderset and Interdisciplinary Plans of Care will be ongoing work throughout the entire Spring and some of Summer.

February 2017 –

- Project Kick-Off with Executive Group and Cerner
- Final project planning and prep
- Project Readiness Event

March –

- Current State Review
- Data Collection Begins

April –

- Interdisciplinary plans of Care education/planning begins
- Orderset development
- Data Collection
- Hardware walkthroughs and planning
- Revenue Cycle Planning event (3 days)

May –

- Continued work on items in process

June / July -

- Future State Review
- Continued work on items in process
- Physician "Roadshows" begins
- Testing preparation

August -

- Future State Validation
- Continued work on items in process

September -

- Continued work on items in process
- Beginning of some department build such as pharmacy shelf medication scanning
- Physician Roadshows are completed

October / November -

- Testing (Integration)

December –

- Clean-up, final build corrections and final testing and validation

January / February –

- End User Training

March 2018 – GO LIVE

Quarterly Medical Staff Meeting September 14, 2017 Guests are welcome

Networking and Dinner: 5:45 p.m.

Call to Order: 6:00 p.m.

Location: Midland Memorial Conference Center, Rooms C & D

Topics:

Ornish Program—Presented by Padmaja Patel, MD
AMA PRA Category I CME Credit offered

End of Life Discussions

Midland Quality Alliance—Your Clinical Integrated Network

Open Forum

Communication

Department and Section Reports



To ensure adequate space and food please notify Medical Staff Services by calling Medical Affairs at 432-221-4629 to let them know you will be attending.



Continuing Medical Education

Dr. Ornish's Program for Reversing Heart Disease

Presenters: Padmaja Patel, MD



Date: September 14, 2017

Presentation Time: 6:00p.m. to 7:00p.m.

Location: [Conference Center: Rooms C & D](#)

Dinner will be available at 5:30 p.m.

Two Midnight Overview

Presenters: A. Clay Cessna

Date: September 20, 2017

Presentation Time: 12:15p.m. to 1:15p.m.

Location: [Conference Center: Rooms C & D](#)

Lunch will be available at 12:00 p.m.

Food and Space is limited, register ASAP.





midland memorial hospital

This Continuing Medical Education and Continuing Nursing Education activity is jointly provided by Midland Memorial Hospital collaboratively with the Permian Basin Hispanic Medical Society

SEPTEMBER 16, 2017 PERMIAN BASIN HISPANIC MEDICAL SOCIETY CME CONFERENCE

Registration and Continental Breakfast 7:00 – 7:30 am

Presentations: 7:30 am – 6:30 pm

Location: Midland Memorial Hospital
Conference Center: Rooms C & D
400 Rosalind Redfern Grover Pkwy
Midland, Texas 79701

Use the Outpatient entrance on Illinois Avenue

To register for this event please click on the following link and follow the prompts: <http://www.midlandhealth.org/main/classes-and-events/2017-permian-basin-hispanic-medical-society-medica-577.aspx>



For conference payment please go to <http://pbhms.org/> and click on PBHMS Society-PBHMS members: \$100; non-member \$150; Student/Resident/LVN/RN: \$75

Midland Memorial Hospital is accredited by the Texas Medical Association to provide Continuing Medical Education for physicians. Midland Memorial Hospital designates this live educational activity for a maximum of 8.0 AMA PRA Category 1 credits with one credit of Ethics. Physicians should only claim credit commensurate with the extent of their participation.

Midland Memorial Hospital is an approved provider of continuing nursing education by the Texas Nurses Association - Approver, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

AGENDA :

7:00-7:30 Registration

7:30- 8:30 Breakfast and Dr. Gil opening remarks/lecture – Interventional Radiology

8:30- 9:30 Jason Dominguez-PA-C: Common Skin Conditions

9:30-10:30 Dr. Wolbert: Amazing Voyage of Allergies

10:30 11:00 Exhibits/Break

11:00-12:00 Dr. Beltran: Neurology of Systemic Disease

12:00-12:30 Lunch

12:30-1:00 Exhibits

1:00-2:00- Dr. Sepulveda: Physician Leadership (1 hr. Ethics CME)

2:00-3:00 Dr. Stanton & Blythe Awtrey: Plant based nutrition

3:00-4:00 Dr. Gibbons: Acute Care in Advanced Kidney Disease

4:00-4:30 Exhibit/break

4:30-5:30 Dr. Castillo: Childhood Obesity

5:30-6:30 Dr. Escobedo: Diabetic Retinopathy in the Hispanic community

8 hrs CME/CNE credit